

#SheMeansBusiness

# Bringing Businesses Online in Bangladesh



## About



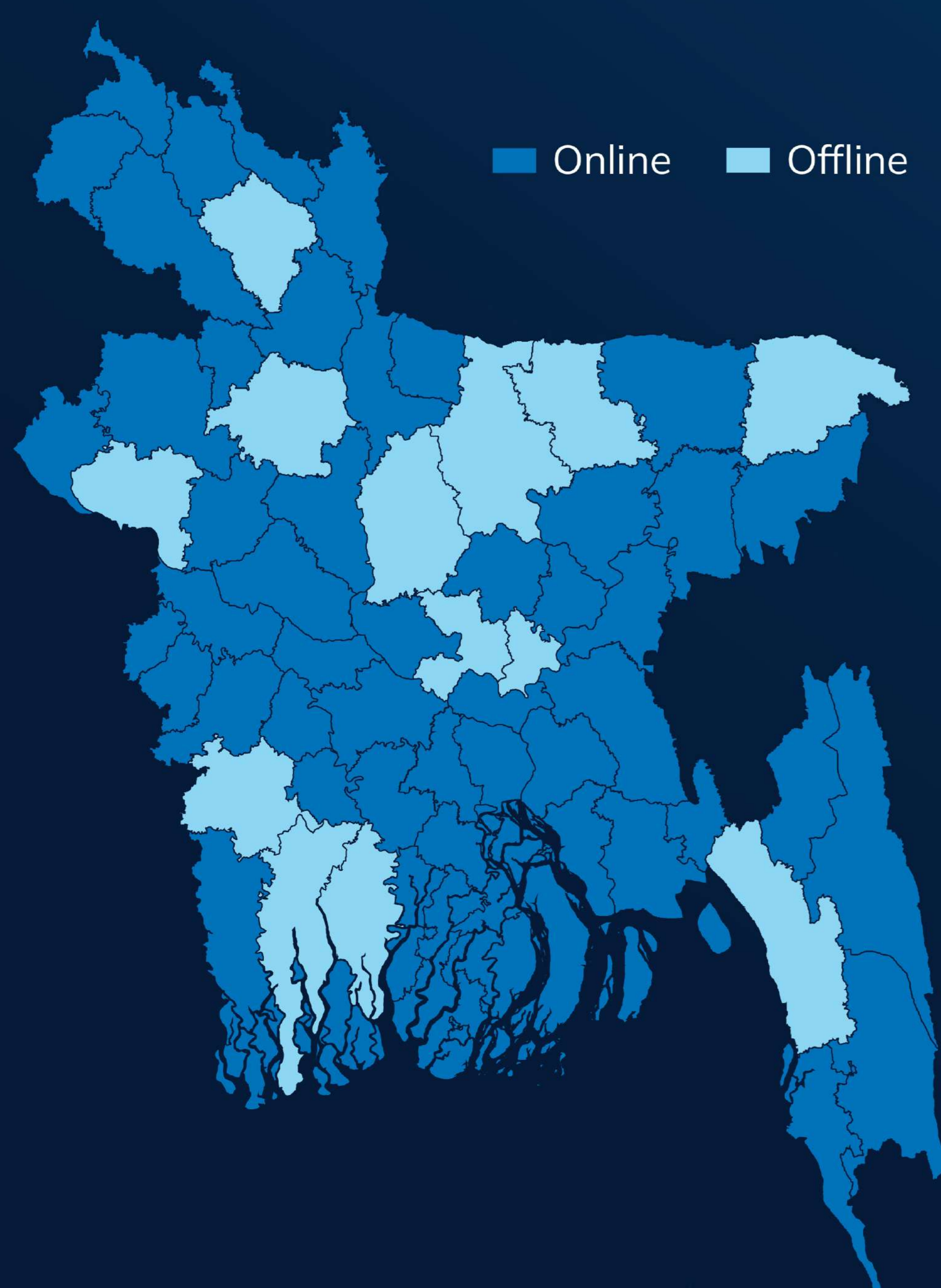
The **#SheMeansBusiness** Program was launched by Meta globally in **2016** as its long-term commitment to economically empower female entrepreneurs through:

### Approach



This multifaceted approach ensures that female entrepreneurs benefit from individual support and a nurturing ecosystem that promotes their growth and success.

Globally, Meta and its strong network of community partners have trained over **1 million** women across **38 markets** under the **#SheMeansBusiness** program.



With the aim of unlocking the potential of female entrepreneurs, **Meta** and **LightCastle Partners** in collaboration with the ICT Division's **Aspire to Innovate (a2i)** program and **Bangladesh Women Chamber of Commerce and Industry (BWCCI)** expanded the **#SheMeansBusiness** program to Bangladesh in 2022.

# Program Structure



## Offline Training



Hands-on, interactive teaching. **24 sessions** conducted across **13 districts**.



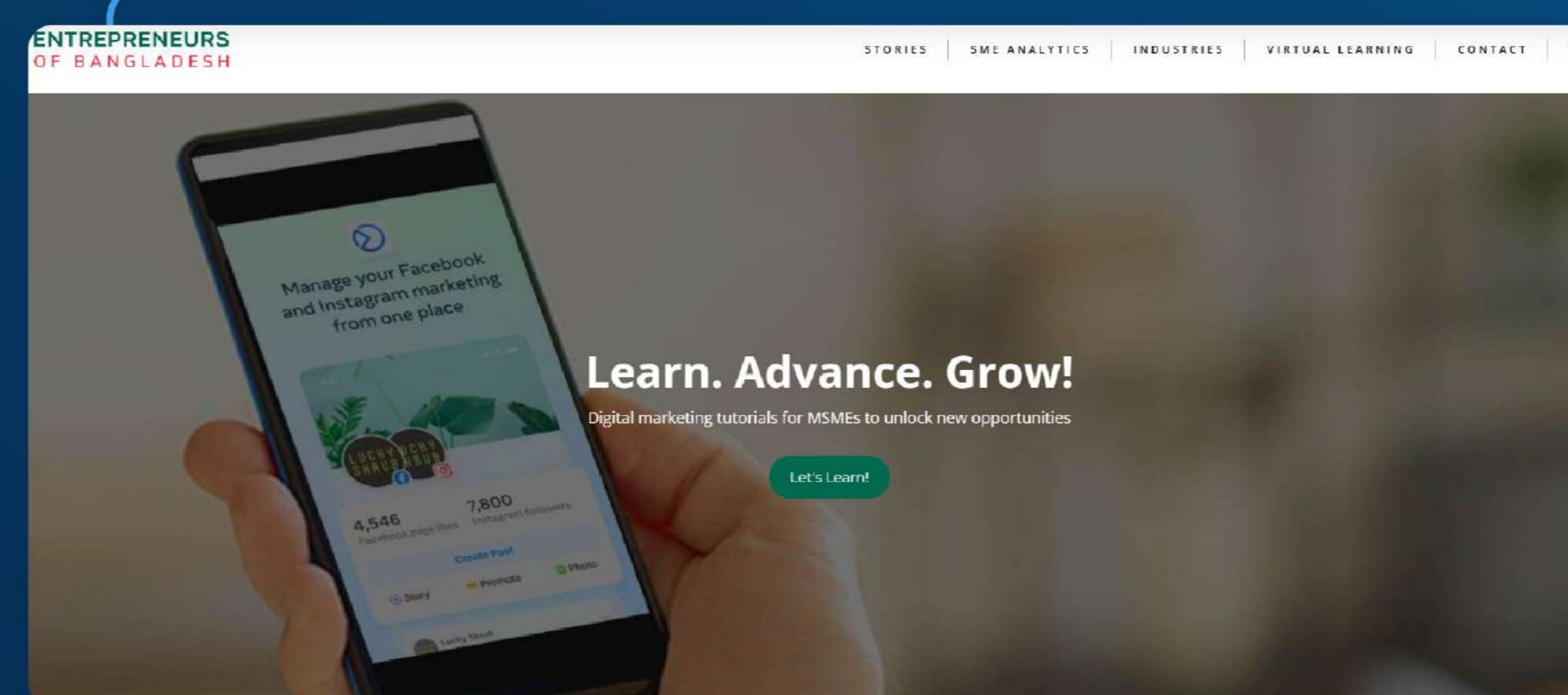
## Online Training

Knowledge met convenience in the digital realm. **6 online sessions** conducted.

## On-Demand Learning Platform



Learn, anytime, anywhere at [entrepreneursofbangladesh.com](http://entrepreneursofbangladesh.com)



## Policy Advocacy

Fostering a conducive policy environment for female entrepreneurs.

## Key Highlights



25,000

Female Entrepreneurs

Embraced transformative growth and positive outcomes through the  
**#SheMeansBusiness** program.

To know more about our in-detail activities,  
look forward to our infographics series.

